

AUTOLINK 2009

Autolink 2009 – Banks's Stadium Walsall 28th April 2009

As everyone is aware the UK Motor Industry is having a few problems at the moment. Last week the 2010 Motor Show was cancelled, the Commercial Vehicle Show has already been cancelled and the Society of Automotive Engineers UK has just cancelled its Midlands Centre Annual Dinner in April.

But at Autolink we are not going to be put off by this doom and gloom! Over the past five years, the Autolink event has proved itself important to the industry as a means of finding new business opportunities, discussing business development through collaboration and showcasing industry capability and support initiatives – all areas that are even more important in the current climate.

We know that all companies are watching expenditure very closely and although we reduced the admission fees this year many are still reluctant to commit to attend. In light of this we have met with the main sponsors and we believe that, in the current economic circumstances, it is even more important the event goes ahead this year.

We are therefore going to waive all delegate fees this year and admission to Autolink 2009 will be free.

Other than making the event free we will be operating it in the same way as before. Delegates will be able to make appointments in advance with other organisations which are of interest to them. There will still be the opportunity to exhibit at the event (there will be a charge for exhibitors and advertisers).

We have already got commitment to attend from the purchasing departments of companies including:

Ford Germany

General Motors

Aston Martin

Tata Technical Centre

We are currently in discussions with a number of other large companies and hope that they will be attending the event bringing business opportunities for the delegates.

The key to the events success lies in the number of companies and other organisations that attend and meet with each other to discuss current and future business opportunities. We will be inviting businesses from other sectors to attend so that there will be the opportunity for cross sector interaction.

We hope that you will come to Autolink, to meet with other delegates and discuss the business opportunities available to you.

For free registration please go to <http://www.autolink.org.uk> and enter your details.

 **Accelerate**
Driving Excellence

west midlands
mas
BERR manufacturing advisory service


Business
LINK


STRATEGIC
MARKETING

LowC^{VP}
low carbon vehicle partnership
UK
TRADE &
INVESTMENT 